



RESELLER PARTNER PROGRAM

Stimulate more sales when you resell our hosting services and gain a larger market share. NovoServe's Reseller Partner Program provides you with market competitive reseller discounts that lead to higher margins.

You may be a niche reseller in a specialized industry or market or an established value-added reseller. Either way, this simple revenue-based program gives you access to the benefits you need to begin building and offering our dedicated 'bare metal' servers to your prospects and customers. "The partner program for the professionals."

Joining our Reseller Partner Program gives your business access to major benefits:

- Competitive discount* structure
- Exclusive promotions on NovoServe services
- Upgraded support services from NovoServe
- Bandwidth aggregation options
- Monthly contracts
- Designated account manager

PROGRAM REQUIREMENTS

- Provide technical support to your clients
- Provide billing and customer support to your clients
- Receive and resolve SPAM and abuse reports of your clients
- Have a verifiable company name, phone number and address
- Have a website where you offer our services

RESELLER FINANCIAL BENEFITS

PROGRAM LEVEL	REVENUE ATTAINMENT (MRC)	DISCOUNT	SLA INCLUDED
Rising Star	€999 - €1.999	10%	SLA 1
Star	€2.000 - €9.999	20%	SLA 2
Rockstar	€10.000 - €29.999	25%	SLA 3
Superstar	€30.000+	30%	SLA 4

Example

Your monthly recurring payment to NovoServe has reached a minimum of €999, becoming a 'Rising Star'. You will receive a promo code enabling you to order servers with a 10% discount, as well as qualifying for SLA 1. When you increase your monthly recurring payment to €2.000 or more, you will receive a new promo code, enabling you to order additional servers with a 20% discount, and you'll qualify for SLA 2. Please note, the discount level you have reached at a particular moment does not apply to all services.

SERVICE LEVEL (UPGRADE)

SLA	MRC	RESPONSE TIME**	HARDWARE REPLACEMENT**
2	€250	2 Business Hours	4 Business Hours
3	€500	4 Hours	9 Hours
4	€750	2 Hours	6 Hours
5	€1.000	1 Hour	3 Hours

For any other questions or to apply to our Reseller Partner Program, drop us an email at sales@novoserve.com.

“If you’re interested in reselling compelling hosting solutions or bringing highly competitive hosting offerings to the global market in record time, then our Reseller Partner Program is the place for you!”

Herke Plantenga (CEO, NovoServe)

*Discounts do not apply to one-time fees, service levels, software licenses, IPv4, promotions and any other discounted services.

**The conditions, including specifications and performance metrics, as per our Service Level Agreement, are applicable.