



RESELLER PARTNER PROGRAM

Our Reseller Partner Program provides you with competitive discounts that lead to higher margins and a larger market share.

As a cloud service provider, managed service provider, or streaming service provider, you are building your technology or platform solutions using our dedicated 'bare metal' servers. Or, as an ISP, you offer these servers dedicated to the end-user. You may be a niche reseller in a specialized industry or market or an established value-added reseller. Either way, this simple revenue-based program gives you access to the benefits you need to begin building and offering your IT solutions to your clients. "The partner program for the professionals."

Joining our Reseller Partner Program gives your business access to major benefits:

- Competitive discount* structure
- Exclusive promotions on NovoServe services
- Upgraded support services from NovoServe
- Flexible monthly contracts
- Designated account manager

PROGRAM REQUIREMENTS

- Have a website where you offer your services
- Have a verifiable company name, phone number and address
- Provide technical support to your clients
- Provide billing and customer support to your clients
- Receive and resolve SPAM and abuse reports of your clients
- Operate your servers by using your own ASN and IP space**

RESELLER FINANCIAL BENEFITS

PROGRAM LEVEL	MONTHLY REVENUE	MONTHLY DISCOUNT	SETUP FEE DISCOUNT	SLA INCLUDED
Rising Star	€999 - €1.999	10%	100%	SLA 1
Star	€2.000 - €9.999	20%	100%	SLA 2
Rockstar	€10.000 - €29.999	25%	100%	SLA 3
Superstar	€30.000+	30%	100%	SLA 4

Example

Your monthly recurring payment to NovoServe has reached a minimum of €999, becoming a 'Rising Star.' You will receive a promo code enabling you to order servers with a 10% discount, as well as qualifying for SLA 1. When you increase your monthly recurring payment to €2.000 or more, your promo code will be updated, enabling you to order additional servers with a 20% discount, and you'll qualify for SLA 2. Please note that the discount level you have reached does not apply to all services at a particular moment.

SERVICE LEVEL (UPGRADE)

SLA	MRC	RESPONSE TIME**	HARDWARE REPLACEMENT***
2	€250	2 Business Hours	4 Business Hours
3	€500	4 Hours	9 Hours
4	€750	2 Hours	6 Hours
5	€1.000	1 Hour	3 Hours

Have questions about our Reseller Partner Program or wish to apply, drop us an email at sales@novoserve.com.

“If you’re interested in reselling compelling hosting solutions or bringing highly competitive hosting offerings to the global market in record time, then our Reseller Partner Program is the place for you!”

Herke Plantenga (CEO, NovoServe)

*Discounts do not apply to one-time fees, service levels, software licenses, IPv4, promotions and any other discounted services.

**You are allowed to use third-party IP space. For example, by leasing it from an IP broker.

***The conditions, including specifications and performance metrics, as per our Service Level Agreement, are applicable.